



BuyerID Advanced

Comprehensive ID Verification Solution

According to the FBI, identity theft is one of the nation's fastest growing crimes. And because auto dealers have become prime targets, it makes good sense to protect yourself, and your dealership, with BuyerID from CoreLogic Credco.

ID Verification & Fraud Prevention

BuyerID Advanced delivers a comprehensive, systematic ID verification solution that quickly searches, cross-checks and verifies the identity of your customers, providing the following information:

- ▶ *Critical ID elements not verified or matched*
- ▶ *Deceased or invalid SSNs*
- ▶ *SSNs issued prior to date of birth*
- ▶ *Records with both invalid addresses and telephone numbers*
- ▶ *Potential risk indicators and follow-up actions*

Thorough Applicant Verification

Simply enter your customer's name, current address, date of birth, drivers license number, and Social Security Number, and BuyerID Advanced will access multiple sources to deliver the most thorough applicant verification data available. Plus, BuyerID Advanced delivers a color-coded risk indicator so you can quickly and easily evaluate the relative risk level for your customer before you sell them a car.

Red Flags Rule

Proposed by federal banking agencies and the Federal Trade Commission, the Red Flag Rules require you to implement an identity theft prevention program. CoreLogic Credco provides a comprehensive Red Flag Solution that includes identity verification, OFAC Screening and credit reporting services to help you minimize fraud-related losses, and maintain compliance with the Red Flag Rules.

For more information on BuyerID Advanced, contact a CoreLogic Credco sales associate at (800) 694-1414 or visit us online at www.CreditMasterServices.com.

*Derived from the Federal Trade Commission, 2006 ID Theft Complaint Data Report.

KNOW YOUR
BUYER.

PRODUCT HIGHLIGHTS

- ▶ Comprehensive, next-level ID verification tool that satisfies certain requirements under the Red Flags Rule
- ▶ Protects dealerships against fraud and identity theft
- ▶ Easy-to-read, color-coded risk indicators for quick interpretation
- ▶ Convenient, organized and reliable results
- ▶ Easily integrated into your existing business processes
- ▶ Available through our Web-based portal, CreditMasterServices.com, available 24/7

